

# DIGITAL MEDIA & JOURNALISM

**Phone:** (845) 257-3450

**Location:** Coykendall Science Building Room 51

**Web address:** <https://www.newpaltz.edu/digitalmediajournalism/>

The Department of Digital Media & Journalism represents disciplines that combine methods from both the humanities and social sciences in the study of how people share and represent ideas through the mass media. Building upon a solid liberal-arts foundation, students in our programs develop theoretical and practical knowledge through challenging and engaging coursework and hands-on experiences that will support their intellectual and professional growth and prepare them for careers and graduate study.

The Department offers three academic majors, each leading to either the bachelor of arts (B.A.) or bachelor of science (B.S.) degree: Digital Media Production, Media Studies, and Journalism. We also offer a minor in Journalism and support two interdisciplinary minors: Film & Video Studies (in conjunction with the Department of Art History) and Audio Engineering (in conjunction with the Departments of Theatre Arts and Music).

Students wishing to declare a major in any program of the Department of Digital Media & Journalism must have a 2.0 GPA. Journalism majors are required to complete ENG170 Writing and Rhetoric or its equivalent before declaring. *Students must earn a grade of C- or better in courses that count toward any major or minor in the Department of Digital Media & Journalism.*

## Digital Media Production (BA, BS) Program Learning Outcomes

- **Critical Thinking:** Develop a well-reasoned argument in the form of a pitch for a digital media project, including budget, equipment, and legal considerations.
- **Produce:** Collaboratively write, produce, direct, shoot, edit, mix (audio), and finish portfolio-quality projects for specific audiences.
- **Information Literacy:** Identify, analyze, and evaluate digital media content verbally and in writing.
- **Evaluate:** Critically evaluate their own production processes in class projects, including resolving specific challenges and problems.
- **Distribute:** Explain and implement various ways to distribute and publicize digital media projects.
- **Theories:** Describe and evaluate the standard theories concerning media effects and uses and gratifications.
- **Ethics:** Analyze ethical dilemmas in the digital media landscape and explain how to resolve such situations.

- **Trends:** Analyze and evaluate trends in the digital media industry, such as programming, industry structure, and regulations, and relate such trends to their respective historical roots as well as to current practice.
- **Portfolio:** Create an electronic portfolio of his/her creative work.
- **Design:** Design, create, and integrate graphics into work using dedicated animation and design software.

## Media Studies (BA, BS) Program Learning Outcomes

- **Analyze:** Systematically analyze the programming of a station, network, or website, and analyze the business and effects.
- **Conceptualize:** Generate a media plan or research proposal and report.
- **Information Literacy:** Understand and use research techniques; locate, evaluate, and synthesize information from a variety of sources using computer technology.
- **Trends:** Demonstrate conversational knowledge of current trends and issues in media formats and platforms.
- **Develop:** Develop and prepare program and research treatments for media formats for targeted audiences.
- **Compare:** Analyze, compare, and contrast global media industries and practices.
- **Propose:** Develop creative, research, and business proposals and prototypes of targeted, niche digital media content.
- **Distribute:** Prepare distribution and marketing plans for traditional and emerging media.
- **Create:** Put together a media research project or marketing and promotion plan.
- **Ethics:** Demonstrate knowledge of ethical considerations in the creation and dissemination of media research and content.

## Journalism (BA, BS) Program Learning Outcomes

- Major in Digital Media Production
- Major in Media Studies
- Major in Journalism
- Minor in Journalism
- Audio Engineering
- Film & Video Studies

**DMJ101. Media and Society. 3 Credits.**

Introduction to the history, content, economics, regulation and effects of the major American mass media (books, newspapers, magazines, film, radio, sound recordings and television) and new media, including the Internet.

**Attributes:**

- Critical Thinking Introductory
- Liberal Arts
- Systematic Inquiry
- GE4: Social Science
- GE5: Social Sciences
- GE3: SSCI

**Restrictions:**

- Must have the following level: Undergraduate

May not be repeated for credit

**DMJ203. Directing & Performing for Media. 3 Credits.**

Theory and Practice of Directing and Performing using audio and video/ film technology including narration for podcasting and documentary, and on-camera performance.

**Attributes:**

- Creative Works
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate

May not be repeated for credit

**DMJ205. Introduction to Media Criticism. 3 Credits.**

Various introductory approaches to studying the media from critical and theoretical perspectives. We will study different ways of seeing, reading, speaking, writing and viewing content distributed via film, television, and the web.

**Attributes:**

- Critical Thinking Introductory
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate

May not be repeated for credit

**DMJ210. Investigating the News. 3 Credits.**

Students will learn to explain the philosophical and historical foundations of the First Amendment, identify the genres of American Journalism and the different purposes, contrast the American media system with others from around the globe, and critique the current state of the journalism profession and its part in the American cultural fabric.

**Attributes:**

- Critical Thinking Introductory
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG206 Minimum Grade of C- or ENG207 Minimum Grade of C- or ENG 002 Minimum Grade of TC-

May not be repeated for credit

**DMJ211. Media Theory. 3 Credits.**

An immersion in media theory and criticism that aims to give each student a new, critical view of their information worlds. Key theories and techniques of media criticism to be explored include social scientific approaches, theories of news, semiotics, psychoanalysis, cultural studies, political economy, and sociological approaches.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate

**Prerequisites:**

- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ215. Digital Storytelling. 4 Credits.**

Beginning level, overview course of media creation through videography, audio recording, and multi-media production for the web. The topics covered include media industry perspectives, entertainment journalism, and aesthetics for digital media.

**Attributes:**

- Field Study
- Creative Works
- Research
- Information Mgmt Intro

**Restrictions:**

- Must have the following level: Undergraduate
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Audio Engineering (AEN)
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Film and Video Studies (FVS)
  - Journalism (523)
  - Media Management (506M)
  - Media Studies (553)
  - Radio TV Production (506R)

May not be repeated for credit

**DMJ221. Introduction to Advertising. 3 Credits.**

Principles, practices, and theories of modern advertising communication ranging from planning and execution to research and social effects.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate

**Prerequisites:**

- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ224. Media Industries. 3 Credits.**

Principles, functions, and elements of media industries. Emphasis on broadcast, cable, film, radio, and digital media. Analysis of traditional business models and emerging programming and distribution models; law and regulation; marketing communications; audience research.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Film and Video Studies (FVS)
  - Media Studies (553)
  - Public Relations (505R)
  - Public Relations (523P)
  - Undeclared: Pre-Comm/Media (00CM)

**Prerequisites:**

- DMJ101 Minimum Grade of C-\*

\* May be taken at the same time

May not be repeated for credit

**DMJ230. Journalism 1. 4 Credits.**

An introduction to the evaluation, gathering, and writing of multimedia news. Students write both "hard" or "breaking" new stories and feature or human interest stories for print and the Web. Basic techniques in writing and reporting for print and digital media are covered.

**Attributes:**

- Field Study
- Research
- Information Mgmt Intro
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG 002 Minimum Grade of TC- or ENG206 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG207 Minimum Grade of C-

May not be repeated for credit

**DMJ293. Digital Media/Journalism Selected Topics. 3-12 Credits.**

Selected topics courses are regularly scheduled courses that focus on a particular topic of interest. Descriptions are printed in the Schedule of Classes each semester. Selected topics courses may be used as elective credit and may be repeated for credit, provided that the topic of the course changes.

**Restrictions:**

- Must have the following level: Undergraduate

May be repeated for credit

**DMJ295. Independent Study Digital Media/Journalism. 1-12 Credits.**

May be repeated for credit

**DMJ300. Photojournalism. 3 Credits.**

Designed for the student who wants to develop the discipline and skills required for effective photojournalism. Individual photography assignments and projects will be coupled with discussions and critiques.

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May not be repeated for credit

**DMJ305. Being Digital. 3 Credits.**

Explores the ramifications of the spread of digital media for cognitive development, identity formation, political and cultural processes, and the professions. Students will leave the course with a deeper understanding of the effects of technology in personal, professional, and community life.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May not be repeated for credit

**DMJ310. Media and Diversity. 3 Credits.**

Examines historical and contemporary representations of gender, race, class, and sexuality in mass media in order to interpret, evaluate, and contest these meanings. Students investigate how the structure and economic imperatives of the mass media industries influence representations of diversity and consider possibilities for reformation and intervention.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Film and Video Studies (FVS)
  - Journalism (523)
  - Journalism (JRN)
  - Media Studies (553)

**Prerequisites:**

- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ313. Public Affairs Reporting. 3 Credits.**

A course to develop the skills of newspaper reporting on government, on local, county, and state levels. Provides the opportunity to observe and report on legislative bodies and committees, school boards, police, and the court system.

**Attributes:**

- Liberal Arts
- Writing Intensive

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Journalism (523)
  - Journalism (JRN)

**Prerequisites:**

- DMJ230 Minimum Grade of C-

May not be repeated for credit

**DMJ314. Feature Writing. 4 Credits.**

Feature Writing focuses on the art of writing original non-fiction, reported articles for newspapers, magazines and digital publications.

**Attributes:**

- Field Study
- Research
- Liberal Arts
- Writing Intensive

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG 002 Minimum Grade of TC- or ENG206 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG207 Minimum Grade of C-

May not be repeated for credit

**DMJ319. Writing for Digital Media. 3 Credits.**

Writing stories for television, web-streaming, and filmmaking, with an emphasis on storytelling structure and copystyles for mediated formats.

**Attributes:**

- Creative Works
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Film and Video Studies (FVS)
  - Journalism (523)
  - Media Studies (553)
  - Public Relations (505R)
  - Public Relations (523P)

**Prerequisites:**

- DMJ101 Minimum Grade of C-
- ENG180 Minimum Grade of C- or ENG206 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG207 Minimum Grade of C- or ENG 002 Minimum Grade of TC-

May not be repeated for credit

**DMJ320. Production 1: Audio Production. 4 Credits.**

Lecture and practical application of techniques and procedures in audio production for radio and audio for video, including recording formats, audio consoles, microphones, and digital sound editing.

**Attributes:**

- Field Study
- Information Mgmt Intrmd

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Audio Engineering (AEN)
  - Digital Media Management (552)
  - Digital Media Production (551)

**Prerequisites:**

- DMJ101 Minimum Grade of C-
- DMJ215 Minimum Grade of C-

May not be repeated for credit

**DMJ321. Milestones in Documentary. 3 Credits.**

A critical and aesthetic reading of key documentaries, and their role of inquiry and expression. The cultural contexts of each documentary, and what the documentary can tell us about the social issues of the period, will be examined through critical theory.

**Attributes:**

- Critical Thinking Intermediate
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG206 Minimum Grade of C- or ENG207 Minimum Grade of C- or ENG 002 Minimum Grade of TC-

May not be repeated for credit

**DMJ323. Digital Media Content and Technology. 3 Credits.**

Theories, historical contexts, and current practices of information and communication technologies including the Web and social media; critical understanding of the cultural impact of these media; development and distribution of digital content.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration): Digital Media Management (552)

**Prerequisites:**

- DMJ224 Minimum Grade of C-
- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ328. Arts Writing. 3 Credits.**

By reading the works of arts critics, experiencing arts performances, and writing reviews and features, students will develop the skills for critiquing, reporting, profiling and analyzing the arts - including music, fine art, theater, and dance.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- DMJ230 Minimum Grade of C-

May not be repeated for credit

**DMJ331. History of American TV. 3 Credits.**

Focuses on the political, economic, social and cultural forces that influenced the evolution and development of American television, as well as contemporary trends and issues.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ332. Journalism II. 4 Credits.**

Advanced reporting course in gathering and writing the news for multimedia. Specialized types of reporting are covered, including coverage of speeches, press conferences and meetings; police and court events; human and social services; government bureaucracies and the environment.

**Attributes:**

- Field Study
- Research
- Information Mgmt Intrmd
- Liberal Arts
- Writing Intensive

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Communication Studies (505)
  - Journalism (523)
  - Journalism (JRN)

**Prerequisites:**

- DMJ230 Minimum Grade of C-

May not be repeated for credit

**DMJ333. Podcasting. 3 Credits.**

Focus will be on developing skills for audio storytelling, including writing, field recording, interviewing, audio production and editing, and production and distribution of a podcast.

**Attributes:**

- Field Study
- Creative Works
- Research
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Audio Engineering (AEN)
  - Digital Media Production (551)
  - Journalism (523)
  - Media Studies (553)

May not be repeated for credit

**DMJ334. The Literature of Journalism. 3 Credits.**

An inquiry into the link between literary and journalistic forms of writing, especially in the twentieth century.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- DMJ230 Minimum Grade of C-

May not be repeated for credit

**DMJ340. Production II: TV Studio Production. 4 Credits.**

Creative approaches and techniques of television production, emphasizing studio lighting, camera movement, directing and technical directing. Analysis, discussion, and practice in aesthetics and content quality. May be taken under special circumstances without the prerequisite, but with the permission of the instructor.

**Attributes:**

- Creative Works
- Information Mgmt Intrmd

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration): Digital Media Production (551)

**Prerequisites:**

- DMJ319 Minimum Grade of C-
- DMJ215 Minimum Grade of C-

May not be repeated for credit

**DMJ343. Media Criticism and Aesthetics. 3 Credits.**

Analysis of major critical media theories including media aesthetics.

**Attributes:**

- Critical Thinking Intermediate
- Effective Expression/Written
- GE3: HUM
- GE4: Humanities
- GE5: Humanities
- Liberal Arts
- Writing Intensive

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG206 Minimum Grade of C- or ENG207 Minimum Grade of C- or ENG 002 Minimum Grade of TC-

May not be repeated for credit

**DMJ347. Media Ethics. 4 Credits.**

Examines the broad range of ethical dilemmas faced by journalists in gathering and writing the news. Topics include conflicts of interest, business pressures, reporter-source relationships, invasion of privacy, and objectivity. Uses case-study approach.

**Attributes:**

- Critical Thinking Intermediate
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Communication Studies (CMM)
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Journalism (523)
  - Journalism (JRN)
  - Media Studies (553)
  - Public Relations (505R)

May not be repeated for credit



**DMJ350. Media Research Methods. 4 Credits.**

Theory, design, and analysis of research in mass media. Includes coverage of surveys, ratings, statistics, reporting, and computer usage.

**Attributes:**

- Research
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Communication Studies (505)
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Journalism (523)
  - Media Studies (553)

**Prerequisites:**

- DMJ224 Minimum Grade of C-

May not be repeated for credit

**DMJ373. Reel Women: Women in Film. 3 Credits.**

This course explores the advancements made by women in contemporary film history. By integrating feminist approaches to the study of film, students analyze the discourses of femininity in contemporary films and look at the ways in which Hollywood films engage with critical debates about femininity. Students will examine how gender roles are portrayed in contemporary U.S. cinema and study how images, stories, and icons in popular film respond to participate in the social construction of womanhood and femininity.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ388. Introduction to Digital Animation and Visual Effects. 3 Credits.**

Students focus on the craft and artistry of digital animation, motion graphics, digital compositing, and basic visual effects using the Adobe Creative Cloud platform, After Effects in particular. Integration with non-linear editing platforms and full post-production workflows are explored during the creation of work for the class.

**Attributes:**

- Creative Works

**Restrictions:**

- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- DMJ340 Minimum Grade of C-

May not be repeated for credit

**DMJ390. 90 Minutes to Die: Film Noir. 4 Credits.**

Investigate the rise of noir films in Hollywood, while also looking at how these films continue to influence present films, television and VOD programs. The focus will be on the story, aesthetics, and darkness present in the genre, which continues to investigate storytelling's dark spaces.

**Attributes:**

- Critical Thinking Intermediate
- Liberal Arts

**Restrictions:**

- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Film and Video Studies (FVS)
  - Journalism (523)
  - Media Studies (553)

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG206 Minimum Grade of C- or ENG207 Minimum Grade of C- or ENG 002 Minimum Grade of TC-

May not be repeated for credit

**DMJ391. Screenwriting. 3 Credits.**

Essential steps for creating screenplays for film and television. Visual thinking, critical analysis, character, plot, structure, dialogue, and rewriting to create treatments and scripts.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May not be repeated for credit

**DMJ393. Digital Media/Journalism Selected Topic. 1-12 Credits.**

Selected topics courses are regularly scheduled courses that focus on a particular topic of interest. Descriptions are printed in the Schedule of Classes each semester. Selected topics courses may be used as elective credit and may be repeated for credit, provided that the topic of the course changes.

**Attributes:**

- Critical Thinking Intermediate

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May be repeated for credit

**DMJ399. Modular Course. 1-12 Credits.****Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May be repeated for credit

**DMJ431. Advertising Sales. 3 Credits.**

Theory, research, and practice of media advertising sales and promotion. Analysis and development of sales presentations and electronic media marketing campaigns. Special attention to marketing research, ratings, and circulation.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Communication Studies (505)
  - Journalism (523)

**Prerequisites:**

- DMJ221 Minimum Grade of C-

May not be repeated for credit

**DMJ432. Media and Popular Culture. 4 Credits.**

Survey of research, concepts and problems associated with media and popular culture consumption.

**Attributes:**

- Research
- Critical Thinking Advanced
- Liberal Arts
- Writing Intensive

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG 002 Minimum Grade of TC- or ENG206 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG207 Minimum Grade of C-
- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ434. Global Media. 3 Credits.**

An examination of the media systems of other countries, with special emphasis on the effects geo-political and cultural forces have on the development of specific mass communication channels throughout the world.

**Attributes:**

- Critical Thinking Advanced
- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- DMJ101 Minimum Grade of C-

May not be repeated for credit

**DMJ440. Production III: Field Production. 4 Credits.**

Creative and technical approaches in field production for digital video and post-production editing. Includes discussion and practice of preproduction planning for location work, technology and use of equipment, production aesthetics, and related business/legal considerations.

**Attributes:**

- Field Study
- Creative Works
- Research

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration): Digital Media Production (551)

**Prerequisites:**

- DMJ319 Minimum Grade of C-
- DMJ320 Minimum Grade of C-
- DMJ340 Minimum Grade of C-

May not be repeated for credit

**DMJ444. Seminar in Media Studies. 4 Credits.**

The goal of the Seminar in Media Studies is to begin building a link between and individual student's coursework in the field of media studies and that student's post-graduate plans, whether in a graduate program, as a media industry professional, as a freelance of full-time creative employee, or something else entirely. Students will choose one of three semester long options for the Capstone seminar: a scholarly research paper, a professional client-based project, or a creative project.

**Attributes:**

- Entrepreneurship
- Creative Works
- Research

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Media Studies (553)

**Prerequisites:**

- DMJ350 Minimum Grade of C-

May not be repeated for credit



### **DMJ445. Production IV: Seminar in Digital Filmmaking. 4 Credits.**

Emphasis on documentary and short narrative film creation for capstone experience.

#### **Attributes:**

- Field Study
- Creative Works
- Research
- Information Mgmt Advanced

#### **Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration): Digital Media Production (551)

#### **Prerequisites:**

- DMJ440 Minimum Grade of C-

May not be repeated for credit

### **DMJ452. Mass Media Law. 3 Credits.**

Designed to introduce issues relating to the free speech guarantees of the First Amendment to the Constitution. It focuses on interpretations of the First Amendment, functions of free speech in a democracy, and Supreme Court decisions relating to regulation of print and electronic media.

#### **Attributes:**

- Critical Thinking Intermediate
- Liberal Arts

#### **Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May not be repeated for credit

### **DMJ453. Multimedia Editing and Publishing: The Little Rebellion. 4 Credits.**

Multimedia Editing & Publishing will train you in editing and e-publishing. Skills include macro editing, micro editing, and online publishing. You will learn to edit copy errors using AP style; collaborate with editors and writers; and produce editorial content for the web, using basic design principles, new media tools, and digital storytelling techniques.

#### **Attributes:**

- Practicum - Non-Clinical
- Liberal Arts

#### **Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Journalism (523)
  - Journalism (JRN)

#### **Prerequisites:**

- DMJ215 Minimum Grade of C-
- DMJ332 Minimum Grade of C-

May not be repeated for credit

### **DMJ458. Capstone Seminar in Multimedia Reporting. 4 Credits.**

The Capstone Seminar in Multimedia Reporting will first focus on developing the freelance reporting skills necessary in a changing journalism landscape: developing ideas, pitching stories to publications, and working independently as a reporter. Students will then use these skills to develop and execute an independent, in-depth, long-form reporting project featuring a blend of print, multimedia, data visualization, and other elements, displayed on a digital platform.

#### **Attributes:**

- Field Study
- Entrepreneurship
- Creative Works
- Research
- Information Mgmt Advanced
- Liberal Arts

#### **Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in one of the following classes: Sophomore, Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration): Journalism (523)

#### **Prerequisites:**

- DMJ215 Minimum Grade of C- and DMJ332 Minimum Grade of C-

May not be repeated for credit

### **DMJ461. Legislative Gazette. 1-12 Credits.**

Students work as reporters with the Legislative Gazette, an online newspaper published in Albany that covers the state legislature and state government. It operates in both fall and spring semesters.

#### **Attributes:**

- Liberal Arts

#### **Restrictions:**

- Must have the following level: Undergraduate
- Must be enrolled in one of the following classes: Senior, Junior
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Journalism (523)
  - Journalism (JRN)
  - Media Studies (553)
  - Political Science (533)

#### **Prerequisites:**

- DMJ491 Minimum Grade of C-\* or POL485 Minimum Grade of C-\*

\* May be taken at the same time

May be repeated for credit

**DMJ470. Ottawa Seminar. 1-4 Credits.**

Nationally known visiting journalists use their expertise and experience to teach students about the problems and issues that face reporters and the press. Professors have included foreign correspondents, literary journalists, and high-ranking editors.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must be enrolled in one of the following classes: Senior, Junior
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Journalism (523)
  - Media Studies (553)

May be repeated for credit

**DMJ475. Picture Culture. 4 Credits.**

Examines the roles that still photography plays in print and broadcast news and in social media; qualities intrinsic to the photograph; how the mass media makes use of these qualities to position photographs as incontrovertible evidence.

**Attributes:**

- Critical Thinking Advanced
- Liberal Arts
- Writing Intensive

**Restrictions:**

- Must not be enrolled in the following class: Freshman

**Prerequisites:**

- ENG180 Minimum Grade of C- or ENG170 Minimum Grade of C- or ENG206 Minimum Grade of C- or ENG207 Minimum Grade of C- or ENG 002 Minimum Grade of TC-

May not be repeated for credit

**DMJ490. Internship in Digital Media/Journalism. 1-12 Credits.**

Internship in electronic media, advertising or journalism. Satisfactory/Fail.

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration):
  - Digital Media Management (552)
  - Digital Media Production (551)
  - Journalism (523)
  - Journalism (JRN)
  - Media Studies (553)

**Prerequisites:**

- DMJ491 Minimum Grade of C-\*

\* May be taken at the same time

May be repeated for credit

**DMJ491. Internship Seminar. 1 Credit.**

The analytical component to internship experience. Students produce daily logs, professional article reviews, and a final project with accompanying analysis. Required corequisite for DMJ internship or Legislative Gazette.

**Attributes:**

- Liberal Arts

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman
- Must be enrolled in the following field(s) of study (major, minor or concentration): Media Studies (553)

**Prerequisites:**

- DMJ490 Minimum Grade of C-\* or DMJ461 Minimum Grade of C-\*

\* May be taken at the same time

May not be repeated for credit

**DMJ493. Digital Media/Journalism Selected Topics. 1-12 Credits.**

Selected topics courses are regularly scheduled courses that focus on a particular topic of interest. Descriptions are printed in the Schedule of Classes each semester. Selected topics courses may be used as elective credit and may be repeated for credit, provided that the topic of the course changes.

**Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May be repeated for credit

**DMJ494. Fieldwork Digital Media/Journalism. 1-12 Credits.****Restrictions:**

- Must have the following level: Undergraduate
- Must be enrolled in one of the following classes: Senior, Junior

May be repeated for credit

**DMJ495. Indep Study Digital Media/Journalism. 1-12 Credits.****Restrictions:**

- Must have the following level: Undergraduate
- Must not be enrolled in the following class: Freshman

May be repeated for credit

**DMJ499. Digital Media/Journalism Modular Course. 1-12 Credits.****Attributes:**

- Service Learning
- Field Study
- Practicum - Non-Clinical

May be repeated for credit

**Faculty**

**Barry, Brett**

Lecturer

M.A. Syracuse University, Newhouse School of Public Communications

Office: CSB 37  
Phone: (845) 257-3553  
E-mail: [barryb@newpaltz.edu](mailto:barryb@newpaltz.edu)

**Bray, Gregory**  
Associate Professor and Chair  
Ph.D., European Graduate School, Switzerland  
Office: CSB 52  
Phone: (845) 257-3434  
E-mail: [brayg@newpaltz.edu](mailto:brayg@newpaltz.edu)

**Crowell, Jessica**  
Assistant Professor  
Ph.D., Rutgers University  
Office: CSB 43  
Phone: (845) 257-3462  
E-mail: [crowellj@newpaltz.edu](mailto:crowellj@newpaltz.edu)

**Gormley, James**  
Lecturer  
Ph.D. candidate, M.A., University at Albany  
Office: SCB111  
Phone: (845) 257-6932  
E-mail: [gormleyj@newpaltz.edu](mailto:gormleyj@newpaltz.edu)

**Heiz, Nancy**  
Advisor/Internship Coordinator  
Office: CSB 64  
Phone: (845) 257-3460  
E-mail: [heizn@newpaltz.edu](mailto:heizn@newpaltz.edu)

**Hong, William**  
Associate Professor  
M.F.A., Tisch School of the Arts  
Office: CSB 42  
Phone: (845) 257-3117  
E-mail: [hongw@newpaltz.edu](mailto:hongw@newpaltz.edu)

**Kim, Dasol**  
Assistant Professor  
Ph.D., University of Massachusetts, Amherst  
Office: CSB 36  
Phone: (845) 257-3451  
E-mail: [kimd@newpaltz.edu](mailto:kimd@newpaltz.edu)

**Persaud, Jerry**  
Assistant Professor  
Ph.D., York University, Toronto, Canada  
Office: FOB N5  
Phone: (845) 257-2631  
E-mail: [persaude@newpaltz.edu](mailto:persaude@newpaltz.edu)

**Phillips, Lisa**  
Associate Professor  
M.F.A., University of Pittsburgh  
Office: CSB 44  
Phone: (845) 257-3573  
E-Mail: [phillipl@newpaltz.edu](mailto:phillipl@newpaltz.edu)

**Somerstein, Rachel**  
Associate Professor  
Ph.D., Syracuse University  
Office: CSB 47  
Phone: (845) 257-3446

E-mail: [somerstr@newpaltz.edu](mailto:somerstr@newpaltz.edu)

**Sperry, Megan**  
Associate Professor  
M.F.A., Hunter College (CUNY)  
Office: CSB 48  
Phone: (845) 257-3357  
E-mail: [sperrym@newpaltz.edu](mailto:sperrym@newpaltz.edu)

**Sullivan, Patricia**  
Professor  
Ph.D., University of Iowa  
Office: CH-H 111  
Phone: (845) 257-3456  
E-mail: [sullivap@newpaltz.edu](mailto:sullivap@newpaltz.edu)

**Vlachos, Joseph**  
Lecturer/Equipment Coordinator  
M.A., Marywood University  
Office: CSB 27  
Phone: (845) 257-3684  
E-mail: [vlachosj@newpaltz.edu](mailto:vlachosj@newpaltz.edu)