

ENTREPRENEURSHIP

(58 credits)

Business Core Curriculum

(all Business majors): 40 credits

The School of Business offers eight undergraduate degree programs: Accounting, Business Analytics, Entrepreneurship, Finance, General Business, International Business, Marketing, and Management. Students in each Business major must complete a 40-credit core curriculum consisting of the following courses, in which a minimum grade of C- is required for credit toward the major, with the exceptions noted below:

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3
BUS093	Business Workshop	0
BUS095	Excel Tutorial	0
BUS201	Financial Accounting (Accounting majors must earn at least C+)	3
BUS202	Managerial Accounting	3
BUS250	Principles of Management	3
BUS271	Legal Environment of Business	3
BUS301	Career and Internship Prep	1
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS312	Operations Management	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance (Finance majors must earn at least C+)	3
BUS450	Strategic Management	3
Applied Learning requirement		3
Total Credits		40

Building on this core curriculum, students in each of the eight majors complete specialized courses, detailed below. Except where otherwise noted, a minimum grade of C- is required for credit toward the major.

Code	Title	Credits
Required Entrepreneurship Courses (18 Credits)		
BUS321	Organizational Behavior	3
BUS323	Introduction to Entrepreneurship	3
BUS345	Human Resource Management	3
BUS423 & BUS457	New Venture Development and Entrepreneurship and Business Planning ¹	6
Select two of the following:		6
BUS346	International Business	
BUS422	Leadership	
BUS424	Social Entrepreneurship	
BUS458	Introduction to Project Management	
Total Credits		18

¹ BUS457 Entrepreneurship and Business Planning fulfills the Applied Learning requirement (see Business Core Curriculum).