

INTERNATIONAL BUSINESS

(58-59 credits plus Intermediate 2-level world language proficiency)

Business Core Curriculum

(all Business majors): 40 credits

The School of Business offers eight undergraduate degree programs: Accounting, Business Analytics, Entrepreneurship, Finance, General Business, International Business, Marketing, and Management. Students in each Business major must complete a 40-credit core curriculum consisting of the following courses, in which a minimum grade of C- is required for credit toward the major, with the exceptions noted below:

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3
BUS093	Business Workshop	0
BUS095	Excel Tutorial	0
BUS201	Financial Accounting (Accounting majors must earn at least C+)	3
BUS202	Managerial Accounting	3
BUS250	Principles of Management	3
BUS271	Legal Environment of Business	3
BUS301	Career and Internship Prep	1
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS312	Operations Management	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance (Finance majors must earn at least C+)	3
BUS450	Strategic Management	3
Applied Learning requirement		3
Total Credits		40

Building on this core curriculum, students in each of the eight majors complete specialized courses, detailed below. Except where otherwise noted, a minimum grade of C- is required for credit toward the major.

Code	Title	Credits
Required International Business Courses (15 Credits)		
In addition to completing the courses listed below, International Business majors must achieve Intermediate 2-level world language proficiency.		
BUS346	International Business	3
BUS431	Cross-Cultural Management	3
BUS445	International Financial Management	3
Select two of the following:		6
BUS430	International Marketing	
BUS432	International Entrepreneurship	
BUS451	Global Virtual Teams	
SAB3xx	Study Abroad course, chosen by advisement	
Area Study Elective (3-4 Credits)		
Select one course from a list of designated options.		3-4
Total Credits		18-19